

**Texas Center for the Missing's 2012 Golf Challenge for Children
Partnership Opportunities**

Thursday, May 3, 2012

WILDCAT Golf Club

For more information, contact Melissa Turnquist at 713.599.0235 or support@tcftm.org.

Register at: <http://www.golfdigestplanner.com/19775-2012GolfChallengeforChildren/index.html>

**Official Title Sponsor (Limit 1)—\$10,000
(12 Players and Tournament Name)**

- Identification as Title Sponsor in all event materials and media releases before and after event
- Radio ad placement during drive time leading up to event (\$1,500 value) featuring company name
- Logo placement on event website including hyperlink to company website (database: 1,000+)
- Logo and hyperlink included on Texas Center for the Missing home page (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition, logo placement, and hyperlink in Texas Center for the Missing annual report, on website, and through social media channels
- Logo placement on golf shirts distributed at event (*Logo deadline: April 6, 2012*)
- Premiere logo placement on all event signage, programs, and Welcome Banner
- Corporate Hole Sponsorship with name displayed at one sponsor-selected hole (includes option to provide promotional item to players on sponsored hole)
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 12 players (3 foursomes)
- Invitation for corporate representative to speak at awards dinner
- 4 VIP tickets to annual Champions for Children event in Fall 2012
- 2013 Title Sponsor priority renewal option

**Double Eagle Sponsor (Limit 1)—\$7,500
(8 Players and Corporate Hole Sponsor)**

- Name displayed in all event materials and media releases before and after event
- Logo and hyperlink included on Texas Center for the Missing home page (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition, logo placement, and hyperlink in Texas Center for the Missing annual report, on website, and through social media channels
- Logo placement on event signage and in program (*Logo deadline: April 6, 2012*)
- Corporate Hole Sponsorship (includes option to provide promotional item to players on sponsored hole) with name displayed at one sponsor-selected hole
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 8 players (2 foursomes)
- 2 VIP tickets to annual Champions for Children event in Fall 2012

Shirt Sponsor (Limit 1)—\$5,000 (4 Players and Shirt Logo)

- Logo placement on golf shirts distributed at event (*Logo deadline: April 6, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Welcome Bag Sponsor (Limit 2)—\$3,000 (4 Players and Bag Logo)

- Logo placement on welcome bags and giveaways distributed at event (*Logo deadline: April 6, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Meal Sponsor (Limit 2)—\$2,500 (4 Players and Logo Placement)

- Logo placement during lunch and dinner (*Logo deadline: May 1, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Hospitality Sponsor —\$1,500 (4 Players and Beverage Cart Sign)

- Name displayed on one beverage cart throughout the tournament
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Towel Sponsor —\$1,500 (4 Players and Towel Logo)

- Logo on golf towels in welcome bags (*Logo deadline: April 6, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012

- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Ball Sponsor —\$1,500 (4 Players and Ball Logo)

- Logo on golf balls in welcome bags (*Logo deadline: April 6, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Award Sponsor —\$1,000 (4 Players and Logo Placement)

- Logo placement during awards ceremony (*Logo deadline: May 1, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Auction Sponsor—\$1,000 (4 Players and Logo Placement)

- Logo placement during lunch and awards ceremony (*Logo deadline: May 1, 2012*)
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Hole-in-One Prize Sponsors—\$1,000 (4 Players and Hole Sign)

- Recognition at Sponsored Hole
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Closest to Pin Prize Sponsor—\$1,000 (4 Players and Hole Sign)

- Recognition at Sponsored Hole
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Longest Drive Prize Sponsor—\$1,000 (4 Players and Hole Sign)

- Recognition at Sponsored Hole
- Name and hyperlink included on Texas Center for the Missing website (10,000 page views per month and 50,000 impressions per month) in April and May 2012
- Recognition in annual report, on website, and through social media channels
- Name displayed on event signage and in program
- Paper or product sample insert in welcome bags for golf participants (*Item deadline: May 1, 2012*)
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)

Team Sponsor—\$800 (4 Players)

- Name included in program
- Greens fees, welcome bags, meals, and golf shirts for 4 players (1 foursome)
- Recognition in Texas Center for the Missing annual report and on website

Beverage Cart Sponsor (Limit 4)—\$500 (Beverage Cart Sign)

- Name displayed on one beverage cart
- Name included in program
- Recognition in Texas Center for the Missing annual report and on website

Hole Sponsor (Limit 16)—\$250 (Hole Sign)

- Name displayed at one hole throughout tournament
- Name included in program
- Recognition in Texas Center for the Missing annual report and on website

Individual Player—\$225 (1 Player)

- Placement on a team including greens fee, welcome bag, meal, and golf shirt for 1 player

Dinner and Silent Auction—\$50